

Ideas to kick-start your fundraising efforts:

1. Use your Birthday for Good:

Hold a birthday party, but in lieu of gifts, ask that your friends and family donate to your race/breast cancer organization of your choice. A good tip for increasing donations is to ask each guest to donate the same amount of money as your age!

2. Spare Change:

Ask your favorite restaurant or store to put out a jar for donations of spare change. It will be noticed if you decorate it with quotes, pictures, pink ribbons, etc.

3. Tribute Donations:

Encourage your donors to make their donations in “honor of”, “support of” or “memory of” someone they know who has been affected by breast cancer. This is a great way to let them feel very much a part of your experience. Suggest a donation amount for them. Sign a shirt, your bib or your bra with their names on it.

4. Wear your 5K Bra to Work Day:

Tell your circle of friends, family and colleagues that you will wear your race day bra to work for a day if you raise your fundraising goal. This will really encourage your colleagues to ante up!

5. Bake-less Fundraiser:

Send this letter to your members:

You are invited to NOT bake a cake, pie, cookies, or brownies. You do NOT have to find the recipe. You do NOT have to shop for the ingredients. You do NOT have to mix. You do NOT have to cook. You do NOT have to cut. You do NOT have to wrap. You do NOT have to wash dishes. You do NOT have to clean up your kitchen. You do NOT have to deliver the baked product. You do NOT have to stand in the heat/cold/rain to sell the baked product. You can write a check for \$10.00 to "Wings of Karen" and stay home and enjoy doing something yourself or with your family!

6. Chores for Kids:

Need ideas for your kids? A \$5 dollar contribution from a 10 year old is a contribution worth millions. Engage them by asking them what chore they can do for their family to earn a little cash for a cause. Wash the car for mom? Help make dinner? Make it fun for them, so they feel a part of it all.

Getting the younger generation to start thinking ‘what they can do for their community’ is a true gift!

7. Three-on-three basketball tournament:

Organize a basketball tournament in your school with the winning team receiving a prize. This fundraiser is relatively inexpensive to setup and offers several additional ways to make money. You'll need a few basketballs, tables, portable scoreboards, trophies, and a gym to rent.

8. Poker Tournament:

Host a fun amateur’s night of poker playing to raise money for Wings of Karen. Set a buy-in price and then split the pot between the winner and Wings of Karen.

9. Go Pink for the day!

Tell your donors you will wear **all** pink for the day at school, work or to the local supermarket for a donation of \$50 or more. Take a picture and put it on social media to thank them. Show that pink is more than a color, but a symbol of working for a cause.

Please email us your ideas and tell us what you have done to engage your community. We want to know! Contact us wingsofkaren@gmail.com